



JOIN Women in Homeland Security
to support the
2015 BBQ Cook-Off
in support of the National Law Enforcement Officers Memorial Fund

Women in Homeland Security

invites you to join us for the Fifth Annual WHS BBQ Cook-off to benefit the National Law Enforcement Officers Memorial Fund (NLEOMF)! We invite you to take advantage of the most valuable sponsorship around and increase your visibility and association with building the homeland security community to hundreds of members in homeland security. Over 450 people joined us last year to vote for their favorite BBQ and spend some time with the full spectrum of homeland security officials, first responders, officers and others to raise money for our community. **Sponsorships secured by September 1 are included on our event t-shirt.** Sponsorships include:

Platinum sponsor (\$5000)

- Recognition as platinum sponsor of entire event, on all marketing materials, on BBQ and WHS website, in all social media and on BBQ t-shirt (if sponsorship is secured by September 1)
- Presentation of “check” for sponsorship to NLEOMF, inclusion in press release and photos on website
- Executive invited to announce winner of BBQ
- Inclusion of branded piece in gift bags
- Recognized in all Facebook social media posts as platinum sponsor – on twitter when space allows
- One banner and 1”x1” inch ad on WHS website; logo and cover photo on Facebook page and group (cover photo visible for one month)
- 15 tickets to the BBQ

Gold sponsor (\$2500)

- Recognition as gold sponsor of entire event, on all marketing materials, on BBQ and WHS website, in all social media and on BBQ t-shirt (if sponsorship is secured by September 1)
- Presentation of “check” for sponsorship to NLEOMF, inclusion in press release and photos on website
- Executive invited to present award to participant team (7 available)
- Inclusion of branded piece in gift bags
- Recognized in all Facebook social media posts as gold sponsor – on twitter when space allows
- One 1”x1” inch ad on WHS website; logo on Facebook page and group
- 10 tickets to the BBQ

Silver Sponsor (\$1500)

- Recognition as silver sponsor of entire event, on all marketing materials, on BBQ and WHS website, in select social media and on BBQ t-shirt (if sponsorship is secured by September 1)
- Inclusion of branded piece in gift bags
- Recognized on Facebook social media posts as silver sponsor – announcement on twitter
- Logo and listing as sponsor on WHS website; logo on Facebook page and group
- 5 tickets to the BBQ

The Aprons! (\$3500)

Co-brand your company with the BBQ – forever! WHS will provide all BBQ team members with a beautiful, high quality apron branded with your logo, 10 tickets to the BBQ, introduction to teams, and provide recognition in all printed materials, signage, marketing, and the event t-shirt if secured by September 1.

The Band! (\$1200) SPONSORED!!

With your sponsorship of the band you will be recognized as a silver sponsor, recognized in all of our marketing materials, on signage at the event and have the opportunity to introduce the band. Also included prominently on

event t-shirt if secured by September 1st.



The Solo Cup! (\$3500)

Co-brand your company with the BBQ – for all attendees – forever! WHS will provide all attendees the famous Red Solo Cups printed with your logo and the BBQ's logo. Additionally, your company gets 10 tickets to the BBQ and recognition in all printed materials, signage, marketing, and the event t-shirt if secured by September 1.

The Ice Cream! (\$1200)

NEW! Sponsor the newest culinary treat – what do folks want after a bunch of BBQ on a hot day? Refreshing, cold ICE CREAM! Get the same recognition as with the band sponsorship for your contribution!



Face Painting (\$1200)

NEW! Face painting is always a hit – and even moreso with one of the most talented facepainters in our area! See art come alive with your sponsorship of the Face Painting station – with all the benefits outlined in the band sponsorship.

Display Table (Only \$800 with logo on t-shirt)

Have a technology you'd like to share with the homeland security community? Join us with your own table where you can display items, demonstrate technologies or distribute materials. We have 8 tables available. Included: 8 foot picnic table, electrical outlet, seating, inclusion of one item in goodie bags.

"Buy-A-Round" Sponsorship (\$850)

What's better than a cold beer? A FREE one!! For the "Buy-A-Round" sponsorship, WHS prints your logo, some information on your company and website address on a ticket that gets the attendee a free beverage. Only 8 available.



Food stations (\$500 - for small businesses only)

Beverages, sides, desserts all add up to a terrific meal. With the BBQ teams providing the best ribs, chicken and brisket in the area, support our community with a terrific station designed to reflect your favorite barbecue treats! Only 6 available.



Sponsor some "bling"

Brand your company with goodie bags, name tag badges or other "treats" that will help everyone remember you. Options include 2013 BBQ apron with your logo (\$1000), gift bags with your logo (provide gift bags +\$500 or \$1000), plastic BBQ cups branded with logo and WHS cook-off logo), other gifts for goodie bags, branded napkins, etc. (call to discuss).



Raffle Items

We are looking for 8-10 raffle items, with a value of at least \$100, to give-away at the BBQ. Some ideas include:

iPad minis, iPods, Flat screen TV, Washington Nationals Tickets, Boat tours around the Potomac or anything else that you would like to win!

In-Kind Contributions

Newly added! Want to support the BBQ and have something to contribute in-kind? Contact us!

Have an idea for a sponsorship? Creative partnership? Let us know!

For more information, contact Kristina Tanasichuk at

ktanasichuk@gtscoalition.com

Like us on Facebook:

<https://www.facebook.com/pages/WHS-2014-BBQ-Cook-Off/280664238736977?success=1>

Join the conversation on twitter with hashtag: #WHSBBQ

Thank you for considering support of the 2015 WHS Cook-off!