



Women in Homeland Security

2014 Spirit of Giving Charity Auction

in support of the ICE Foundation

Sponsorships

Women in Homeland Security invites you to join us for the Fifth Annual WHS Spirit of Giving Charity Auction to benefit the ICE Foundation! Take advantage of the most valuable sponsorship during the holiday season and increase your visibility and association with building the homeland security community to hundreds in our community. Over 150 people joined us last year to do some early holiday shopping and spend some time with the full spectrum of homeland security officials, first responders, officers and others to raise money and build our community.

Platinum sponsor (\$2000)

- Recognition as platinum sponsor of entire event, on all marketing materials, on WHS website, in all social media and signage.
- Presentation of “check” for sponsorship to the ICE Foundation, inclusion in press release and photos on website
- Executive invited to announce/auction an auction item
- Recognized in all Facebook social media posts as platinum sponsor – on twitter when space allows
- One banner and 1”x1” inch ad on WHS website; logo and cover photo on Facebook page and group (cover photo visible for one month)
- 10 tickets to the auction

Gold sponsor (\$1500)

- Recognition as gold sponsor of entire event, on all marketing materials, on WHS website, in all social media and signage.
- Recognized in all Facebook social media posts as gold sponsor – on twitter when space allows
- One banner on WHS website or newsletter; logo and cover photo on Facebook page and group (cover photo visible for one month)
- 8 tickets to the auction
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Silver Sponsor (\$1000)

- Recognition as silver sponsor of entire event, on all marketing materials, on WHS website, in all social media and signage.
- Recognized in all Facebook social media posts as silver sponsor – on twitter when space allows
- One banner ad in WHS newsletter
- 5 tickets to the auction

ICE Foundation Supporter (\$500)

- Recognition as supporter sponsor of entire event, on all marketing materials, on WHS website, in all social media and signage.
- Recognized in all Facebook social media posts as ICE Foundation supporter – on twitter when space allows
- 2 tickets to the auction

Food stations (\$350 - for small businesses only)

Beverages, sides, desserts all add up to a terrific meal. Food station sponsors are recognized in promotional materials and by the food station they sponsor. Includes one ticket to the auction.

Buy-A-Round sponsors (\$550)

What good is a fabulous holiday party without some delicious cocktails? Buy-A-Round sponsors have their logo and company description printed on "Buy-A-Round" postcards given to each attendee. Toast our attendees with information about YOUR company! Includes two tickets to the auction.

Auction Items

Every year, the generous donations from our members make the auction an exciting and fun event as members shop til they drop! We welcome everything from sports tickets, timeshares, spa certificates, jewelry, "experiences" – anything YOU would love, others would too. Every auction item donor is recognized in all of our marketing, on social media and at the event. We can't do it without cool auction items!!

Thank you for supporting the 2014 Spirit of Giving Auction!



ICE Foundation

Supporting the men and women of U.S. Immigration and Customs Enforcement

About the ICE Foundation

The ICE Foundation is a non-profit organization created to honor and support the contributions of the over 20,000 ICE employees in over 400 offices in the US and 46 foreign countries. The Foundation provides broad-based support for the men and women of US Immigration and Customs Enforcement, their families and communities, in their mission to provide homeland security and public safety.

www.ICEFoundation.org

Ready with an auction item? Have a unique sponsorship idea?

Contact Ellen Howe at ehowe@vidsys.com or (703)835-5550

Thank you for your support of the ICE Foundation!