



JOIN Women in Homeland Security
2016 Mardi Gras Casino Night
In support of the National Law Enforcement Officers Memorial Fund

Women in Homeland Security invites you to join us for the 2016 Mardi Gras Casino Night in benefit the National Law Enforcement Officers Memorial Fund (NLEOMF)! We invite you to take advantage of the most valuable sponsorship around and increase your visibility and association with building the homeland security community to hundreds of members in homeland security. Over 150 people joined us last year to celebrate the holidays, bid on their favorite items and spend some time with the full spectrum of homeland security officials, first responders, officers and others to raise money for our community.

Sponsorships include:

Platinum sponsor (\$4000)

- Recognition as platinum sponsor of entire event, on all marketing materials, on Auction and WHS website, in all social media
- Presentation of “check” for sponsorship to NLEOMF, inclusion in press release and photos on website
- Executive invited to introduce event keynote speaker
- Recognized in all Facebook, Twitter and LinkedIn social media posts as platinum sponsor
- One banner and 1”x1” inch ad on WHS website; logo and cover photo on Facebook page and group (cover photo visible for one month)
- 15 tickets to the auction

Gold sponsor (\$2500)

- Recognition as gold sponsor of entire event, on all marketing materials, on Auction and WHS website, in all social media
- Presentation of “check” for sponsorship to NLEOMF, inclusion in press release and photos on website
- Recognized in all Facebook and Twitter social media posts as gold sponsor
- One 1”x1” inch ad on WHS website; logo on Facebook page and group
- 10 tickets to the auction

Silver Sponsor (\$1750)

- Recognition as silver sponsor of entire event, on all marketing materials, Facebook social media posts
- Logo and listing as sponsor on WHS website; logo on Facebook page and group
- 5 tickets to the auction



Let the Good Times Roll... the dice! (\$3000)

With your sponsorship of the casino entertainment, you will be recognized as a Gold sponsor on all of our marketing materials and signage at the event. Your sponsorship will give you branded funny money for attendees to use at the tables and also the opportunity to present three raffle prizes. 10 tickets to the auction included.

The Band! (\$2000)

With your sponsorship of the band you will be recognized as a gold sponsor in all of our marketing materials, on signage at the event and have the opportunity to introduce the band. 8 tickets to the Auction included.

The Bourbon Street Taster (\$1500)

With your sponsorship of the Bourbon Street Taster (Bourbon tasting station), you will be recognized as a gold sponsor in all of our marketing materials, on signage and the event and have special branded signage at the tasting station. 8 tickets to the auction included.



Hot Sauce (\$1000)

Co-brand your company with the auction– for all attendees! WHS will provide all attendees with a bottle of authentic Cajun hot sauce printed with your logo and the auction's logo. 2 tickets to the auction.



Hurricane Souvenir Glass (\$500)

Co-brand your company with the auction- for all attendees! WHS will provide all attendees with a Hurricane glass. Although this isn't Pat O'briens, we know our bartenders will deliver a delicious version of this classic Bourbon Street cocktail. 1 ticket to the auction.



The King Cake (\$500 - for small businesses only)

What Mardi Gras celebration would be complete without a King Cake? Your sponsorship brings the quintessential dessert to the party. Recognition on event signage. 1 ticket to the Auction.

Have an idea for a sponsorship? Creative partnership? Let us know!

**For more information or to lock in your spot, contact Stephanie Geiger:
smorasin@gmail.com or 703.362.2170**

Thank you for considering support of the 2016 WHS Auction!